

## The accreditation regulation

## POZNAŃ GAME ARENA 2022

- 1. The basis for issuing the accreditation for the media, authorizing entry to the Poznań Game Arena 2022 on October 7-9th, 2022, is active work in the profession of a journalist, resulting in regular publications in the press, television, radio and the Internet.
- 2. Accreditations are issued based on presenting a press card or active portals, channels, blogs, and websites related to the profile of the Poznań Game Arena fair (computer games, e-sport, technologies, board games) and are very popular among potential visitors Poznań Game Arena.
- 3. For authors who do not have a press card, and who create content on YouTube, Facebook, Instagram, and a private blog, the minimum limits have been adopted:
  - a) For YouTube creators: 50 000 subs;
  - b) For Facebook creators: 40 000 likes;
  - c) For Instagram creators: 40 000 followers;
  - d) creators that do not meet the required minimum limits may apply for accreditation based on sending an individual application with attached evidence of active activity to the following address: mateusz.fafara@grupamtp.pl.
- 4. In the case of the authors mentioned in point 3 of the Regulations, the condition for receiving accreditation is publishing on your channel/website/profile information about the Poznań Game Arena based on materials available at www.gamearena.pl or sent materials (texts, photos, banners) or original editorial publications. Publication must take place in the period before the fair.
- 5. The organizer of Poznań Game Arena reserves the right to refuse to grant accreditation when the medium pointed in the form does not comply with the event profile, is not updated on an ongoing basis, does not meet the criteria listed in point 3 or there were too many submissions from one editorial office/channel / account.
- 6. The deadline for submitting accreditation applications is October 6th, 2022, at 10:00.
- 7. The accreditation entitles to a single entry on each particular day of the fair, ie single entry on Friday (7.10), a single entry on Saturday (8.10) and single entry on Sunday (9.10);
- 8. Accreditation does not authorize entry to the parking of Poznań International Fair during the event.



9. When performing journalistic tasks, the accreditation must be placed by its holder in a place visible to security services.