# The arena of gaming, technology, and emotions – Poznań Game Arena 2025 is coming

PGA 2025 – the largest gaming event in Poland and one of the most important in the CET region – will return for its 19th edition at the MTP Poznań Expo. With hundreds of attractions, world premieres and announcements of electrifying titles, tournaments, and the presence of both global brands and independent creators, this fall Poznań will once again become a must-visit destination for players and the entire gaming industry.

Ticket sales and media accreditation registration are open.

## Poznań Powered by Gaming

Traditionally, Poznań Game Arena spans three days: Friday through Sunday. Just like last year, gamers will take over Poznań during the last weekend of October. Once again, what was previously a VIP-only day will now be open to all visitors. This year’s edition will fill at least halls 7, 7A, 8, 8A, 5, and 5A of the MTP Poznań Expo to the brim with digital entertainment.

## Hot Premieres on the Horizon

Two months remain until the event, but the first big announcements are already emerging. Visitors can expect the return of major publishers such as Ubisoft, Bandai Namco, Nintendo, and SCS Software, along with titles soon to dominate both screens and conversations worldwide.

For those eager to explore the latest in gaming technology, brands like Hator, Media Expert, RTV Euro AGD, NTT, Komputronik, and morele.net will host Free To Play zones, tournaments, prize competitions, and influencer meet-and-greets, while also offering on-site shops with top-tier hardware for the most demanding players.

“This is just the beginning. We’re confident that PGA 2025 will once again shake up the gaming world in the best possible way. Each year we raise the bar to deliver even more excitement – from global premieres to spectacular esports and tech zones,” says Miłosz Jankowiak, Director of Poznań Game Arena.

## Discover hidden gems before everyone else

Poznań Game Arena 2025 isn’t just about major launches, high-profile tournaments, and industry-leading publishers – it’s also a platform for the thriving indie scene. The Indie Zone is where fresh ideas, bold experiments, and passion-driven projects take center stage, many of which later capture the hearts of players around the world.

For years, PGA has provided independent creators with the visibility they deserve, while offering visitors the chance to discover tomorrow’s hits today. This year, for the first time, PGA will join forces with Steam to host an event that will give smaller studios visibility far beyond the fair itself.

## Not old consoles – time machines!

At Poznań Game Arena 2025, visitors will be able to travel back to the 1980s, 90s, and early 2000s in the Retro Zone. Here, nostalgic players can revisit cult consoles and titles: Tekken and Bomberman on PS2, Contra on Sega Mega Drive, Mario 64 on N64, the legendary Arkanoid on Amiga 500, Duck Hunt on Pegasus, and many more.

Each station represents a piece of gaming history – from the pixels of Pong to the adrenaline of Sega Rally. It’s the perfect opportunity to pause, sit down at retro hardware, and relive the emotions of the past.

“Gaming has no boundaries – players love everything from pixel art and arcade classics to console universes and hyper-realistic virtual worlds. PGA 2025 is not only about spectacular premieres and thrilling tournaments, but also about memories, inspiration, and shared passion – for everyone, regardless of age,” adds Miłosz Jankowiak.

## The arena of legends and emotions

Esports remains one of the strongest pillars of Poznań Game Arena, and 2025 will be no exception. The highlight will be the PGA Polish Championship, organized in partnership with PEGA, where top teams will compete for a prize pool of PLN 50,000.

For years, PGA has successfully combined global game premieres with unforgettable esports experiences, making Poznań the capital of Polish gaming – and this year will be no different. New competitive zones for popular titles and an expanded Free to Play area will ensure that the esports section once again becomes one of the main attractions.

## Media and content creator accreditation

Every year, PGA offers media representatives access through its accreditation system. Registration for this year is already open and will close on October 21 at 10:00 AM. In addition to single-day entry to the fair, accredited guests will also have access to the Game Industry Conference (GIC), held simultaneously at the venue.

GIC is the largest game development conference in Poland, where industry professionals gather to network, discuss current trends, and share expertise.

Accreditation requests can be submitted via the Press MTP platform. Full details and regulations are available on the PGA website.

* PGA Website: www.gamearena.pl
* Accreditation: www.gamearena.pl/en/for-press/accreditations
* GIC Website: www.gic.gd