

Accreditation Granting Regulations

POZNAŃ GAME ARENA 2023

1. The basis for issuing media accreditation, which grants access to the expo grounds from October 6th to 8th, 2023, is active work as a journalist, resulting in regular publications in newspapers, television, radio, and the Internet.
2. Accreditations are issued based on presenting a press ID or active portals, channels, blogs, websites that are related to the profile of Poznań Game Arena expo (computer games, esports, technology, board games) and are highly popular among potential visitors of Poznań Game Arena expo.
3. For creators without a press ID, but producing content on platforms such as YouTube, Facebook, Instagram, private blogs, minimal limits have been established as follows:
 - a) for YouTube channel creators: 50,000 subscribers;
 - b) for Facebook creators: 40 000 likes;
 - c) for Instagram creators: 40 000 followers;
 - d) entities that do not meet the required minimum limits can apply for accreditation based on submitting an individual application along with attached evidence of active engagement to the following address: mateusz.fafara@grupamtp.pl.
4. For creators mentioned in point 3 of the Regulations, a prerequisite for receiving accreditation is to publish information about the Poznań Game Arena expo on their channel/website/profile based on materials available on the website www.gamearena.pl or provided materials (texts, photos, banners) or original editorial publications. The publication must occur prior to the expo.
5. The Poznań Game Arena organizer reserves the right to deny accreditation if the demonstrated media is not in line with the event's profile, is not consistently updated, does not meet the criteria listed in point 3, or if there are too many applications from a single editorial office/channel/account.
6. The deadline for submitting accreditation applications is October 5th, 2023, at 10:00 AM
7. The accreditation entitles the holder to single entry on each individual day of the expo, i.e., single entry on Friday (October 6th), single entry on Saturday (October 7th), and single entry on Sunday (October 8th);

8. In exceptional situations, re-entry to the expo grounds on the same day is allowed. In such cases, the individual with accreditation should proceed to the Customer Service Point (located at each entrance to the MTP premises), where, after a positive identity verification, a one-time entry ticket will be issued
9. Accreditation does not grant access to the premises of the MTP Expo during the event
10. While performing journalistic tasks, the accreditation must be visibly displayed by its holder for the security personnel.