

## Regulations for Granting Accreditation POZNAŃ GAME ARENA 2025

1. The basis for issuing media accreditation, authorizing entry to the Fairgrounds of MTP Poznań Expo on October 24–26, 2025, is active professional journalistic work resulting in regular publications in the press, television, radio, or online media.
2. Accreditation is granted upon presentation of a valid press card or evidence of active portals, channels, blogs, or websites whose subject matter is related to the profile of Poznań Game Arena (video games, e-sports, technology, board games) and which enjoy significant popularity among potential visitors to Poznań Game Arena.
3. For creators without a press card but publishing content on platforms such as YouTube, Facebook, Instagram, or a personal blog, the following minimum thresholds apply:
  - a) Instagram profiles: 40,000 followers;
  - b) Twitch profiles: 40,000 followers;
  - c) YouTube channels: 50,000 subscribers;
  - d) TikTok profiles: 50,000 followers;
  - e) Facebook profiles: 60,000 likes;
  - f) Entities not meeting the above thresholds may apply for accreditation by submitting an individual application, including evidence of active professional activity, to: [natalia.porozynska@grupamtp.pl](mailto:natalia.porozynska@grupamtp.pl).
4. For creators listed in item 3, accreditation is conditional upon publishing information about Poznań Game Arena on their channel/website/profile, based on materials available at [www.gamearena.pl](http://www.gamearena.pl), promotional materials provided (texts, photos, banners), or original editorial publications. Such publication must occur prior to the event.
5. The Organizer of Poznań Game Arena reserves the right to refuse accreditation if the indicated medium does not align with the event's profile, is not regularly updated, does not meet the criteria listed in item 3, or if an excessive number of applications are submitted from one editorial office/channel/account.
6. The deadline for submitting accreditation applications is October 21, 2025, at 10:00 a.m.

### Our venues:



Międzynarodowe  
Targi Poznańskie



Poznań  
Congress  
Center



PORT  
SOLAŻ

### Our services:



City  
Marketing



Idea  
Expo



GARDEN  
RESTAURANTS & CATERING



Agencja  
Interaktywna  
r360



### Capital Group MTP Group:



IN SPIRE  
FUNDACJA



HIPODROM WOLA



nowyadres



TARGI  
LUBLIN



WORLD TRADE CENTER  
POZNAŃ

Międzynarodowe Targi Poznańskie sp. z o.o.  
Siedziba: ul. Głogowska 10, 60-734 Poznań  
[www.grupamtp.pl](http://www.grupamtp.pl)

tel. +48 61/869 20 00  
fax. +48 61/869 29 99  
[info@grupamtp.pl](mailto:info@grupamtp.pl)

Sad Rejonowy Poznań – Nowe Miasto i Wilda w Poznaniu,  
VIII Wydział Gospodarczy Krajowego Rejestru Sądowego, Numer KRS: 0000202703,  
NIP: 777-00-00-488 / REGON 004870933 / Kapitał Zakładowy: 434 256 000,00 PLN

7. Accreditation entitles the holder to a single entry per day of the fair, i.e., one entry on Friday (October 24), one entry on Saturday (October 25), and one entry on Sunday (October 26).
8. In exceptional cases, re-entry on the same day is permitted. In such instances, the accredited person must report to the Customer Service Point (located at each entrance to the Fairgrounds), where, after successful identity verification, a single-use re-entry ticket will be issued.
9. Accreditation does not authorize vehicle entry to the Fairgrounds during the event.
10. Once accreditation has been verified and approved by Grupa MTP staff, accredited persons will receive an email with login credentials for the Game Industry Conference mobile application (GIC & PGA app). Accreditation will be available in the application and will grant access to business meetings and lectures held during the Game Industry Conference, which takes place concurrently at the MTP Poznań Expo.

Our venues:



Our services:



Capital Group MTP Group:



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