



# EXHIBITOR INFORMATION

## Poznań Game Arena 2026

<b>EXHIBITION DATES</b> 23-25.10.2026	<b>PARTICIPATION APPLICATION DEADLINE</b> 30.06.2026 <b>(after this date the prices will rise)</b>
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### 3. Exhibition opening hours

Date	For exhibitors	For visitors
23.10.2026 Friday	8:00 – 21:00	11:00 – 20:00
24.10.2026 Saturday	8:00 – 21:00	9:00 – 20:00
25.10.2026 Sunday	8:00 – 24:00	9:00 – 18:00

### 4. Stand assembly and dismantling period

Stage	Date	Opening hours of halls and fairgrounds
Assembly	21.10.2026	8.00 – 20.00
Assembly	22.10.2026	7.00 – 24.00
Dismantling	25.10.2026	18.00 – 24.00
Dismantling	26.10.2026	8.00 – 20.00

## 4. Exhibition space

(excluding stand construction, equipment, electrical connections, and water/sewage connections)

Type of space	Net price until 30.06.2026 inclusive	Net price from 30.06.2026
Up to 49 m2	265 PLN/ m2	370 PLN/ m2
Over 50 m2	180 PLN/ m2	280 PLN/ m2

## 5. INDIE GAMES ZONE

Type of space	Net price until 30.06.2026 inclusive	Net price from 30.06.2026
INDIE STANDARD PACKAGE*	4000 PLN	4600 PLN
INDIE PREMIUM PACKAGE **	6100 PLN	7800 PLN

\*•Exhibition space 9 m2 - Stand construction: walls, table, 2 chairs, lighting, carpet, electrical connection, company/game name on the fascia

\*\*•Exhibition space 18 m2 - Stand construction: walls, wall graphics, 2 tables, 6 chairs, lighting, carpet, electrical connection, company/game name on the fascia

## 6. Exhibitor registration fee (does not apply to the INDIE GAMES Zone)

This fee is mandatory and is a condition for MTP to accept the application for participation in the fair and the related space order.

REGISTRATION FEE	STANDARD	PREMIUM
	PLN 1,100 net until 30.06.2026 / after this date PLN 1,736	PLN 1,375 net until 30.06.2026 / after this date PLN 2,016
participation of two exhibitor representatives in the industry evening and other open accompanying events	✓	-
participation of three exhibitor representatives in the industry evening and other open accompanying events	-	✓
provision of exhibitor passes authorizing entry to the fairgrounds (granted according to the rules specified in the Specific Provisions)	✓	✓
provision of 20 invitations for Friday for trade fair guests	✓	✓
provision of an entry pass authorizing passenger car access to the fairgrounds	✓	✓
provision of 10 weekend PGA invitations for trade fair guests	-	✓
exhibitor entry (company name and contact details) in the "Alphabetical List of Exhibitors" in the catalogue on the PGA fair website	✓	✓
exhibitor entry (company name) in industry groups in the "List of Exhibitors by Thematic Scope" in the catalogue on the PGA fair website	✓	✓
publication of the exhibitor's trade fair offer text in the catalogue on the PGA fair website	up to 60 characters each additional started line of text (60 characters) - PLN 80	up to 480 characters each additional started line of text (480 characters) - PLN 80

## 7. Additional fees

IMPORTANT! Ordering technical services (electrical connection, water/sewage connection, forklift service, and others) is possible ONLY through the EXHIBITOR ZONE ([www.strefawystawcy.en](http://www.strefawystawcy.en)). The price list for technical services is available in the EXHIBITOR ZONE.

Below are the electricity consumption charges for a selected connection power and the waste disposal fees.

### ELECTRICITY

Connection power	Connection installation fee [net* in PLN]	Electricity consumption fee [net* in PLN]
3 kW (1x16A)	440	438
9 kW (3x16A)	685	1269
14 kW (3x25A)	835	1829
18 kW (3x32A)	1040	2423
36 kW (3x63A)	1080	4849
50 kW (3x80A)	1270	6668
70 kW (3x125A)	1605	9694
2.3 kW (1x10A) 24 h	565	400
9 kW (3x16A) 24 h	835	1556

### WASTE DISPOSAL FEE

Space made available to the exhibitor	Net fee* [in PLN]
up to 150 m2	44 for each m2 of space made available to the exhibitor
over 150 m2	flat fee: 6660

\* The net fee does not include value-added tax (VAT). This tax will be added at the invoicing stage in accordance with applicable regulations.

Payment terms are included in a separate document - "Terms and Conditions of Participation in Poznań Game Arena 2026".

### Additional optional purchases:

Item	Price	Purchase method
Additional EXHIBITOR PASSES (above the number included with the purchased exhibition space)	200	ONLINE purchase - on <a href="http://strefawystawcy.en">strefawystawcy.en</a>
Additional invitations to the Poznań Game Arena Industry Evening	250	PURCHASE - on site at the Fair Office or on <a href="http://strefawystawcy.en">strefawystawcy.en</a>

## 8. Promotional services / Support staff

The advertising offer includes effective tools supporting your participation in the fair as an exhibitor.

Proper and targeted use of these tools helps increase interest in your offer among professional trade fair visitors.

More information about trade fair promotional services is available at [www.tup.mtp.pl](http://www.tup.mtp.pl) or [www.strefawystawcy.en](http://www.strefawystawcy.en).

Contact: Agnieszka Jakubik - (email: [Agnieszka.Jakubik@grupamtp.pl](mailto:Agnieszka.Jakubik@grupamtp.pl), tel. +48 539 777 544)

## 10. Accommodation

Use our accommodation booking assistance - contact: (email: [hotele@wtcpoznan.pl](mailto:hotele@wtcpoznan.pl), tel. +48 61 865 38 69)

## 11. Stand construction

Stand construction (partition walls, carpet, equipment) should be ordered separately from the MTP Stand Construction Department - IDEAREXPO.MTP or from another external company.

Contact: Tomasz Królikowski (email [Tomasz.Krolikowski@grupamtp.pl](mailto:Tomasz.Krolikowski@grupamtp.pl), tel. 691 021 152)

IDEAREXPO.MTP is an integral part of Międzynarodowe Targi Poznańskie Sp. z o.o.

More information: <http://www.ideaexpo.pl>

## 11. Stand location

Please provide us with your preferences regarding the stand location (e.g. dimensions, stand layout, etc.). This will certainly help us assign a location in line with your expectations.