

Rules for Granting Accreditation

POZNAŃ GAME ARENA 2026

1. The basis for issuing media accreditation, authorizing entry to the Fairgrounds on October 23–25, 2026, is active work as a journalist, resulting in regular publications in print, on television, on the radio, and online.

2. Accreditations are issued upon presentation of a press ID or proof of active online platforms, channels, blogs, or websites whose content is related to the theme of the Poznań Game Arena fair (computer games, esports, technology, board games) and which are highly popular among potential visitors to the Poznań Game Arena fair.

3. For creators who do not have a press pass but who create content on YouTube, Facebook, Instagram, or a private blog, the following minimum thresholds apply:

a) for Instagram users: 40,000 followers;

b) for Twitch users: 40,000 followers;

c) for YouTube channel users: 50,000 subscribers;

d) for TikTok profile users: 50,000 followers;

e) for Facebook profile users: 60,000 likes;

f) Entities that do not meet the required minimum thresholds may apply for accreditation by submitting an individual application along with supporting evidence of active activity to the following address: natalia.porozynska@grupamtp.pl.

4. For creators listed in Section 3 of the Terms and Conditions, accreditation is contingent upon publishing information about the Poznań Game Arena event on their channel/website/profile

based on materials available at www.gamearena.pl, submitted materials (texts, photos, banners), or original editorial content. The publication must take place prior to the event.

Our venues:



Our services:



Capital Group MTP Group:



Międzynarodowe Targi Poznańskie sp. z o.o.
Siedziba: ul. Głogowska 10, 60-734 Poznań
www.grupamtp.pl

tel. +48 61/869 20 00
fax. +48 61/869 29 99
info@grupamtp.pl

Sąd Rejonowy Poznań – Nowe Miasto i Wilda w Poznaniu,
VIII Wydział Gospodarczy Krajowego Rejestru Sądowego, Numer KRS: 0000202703,
NIP: 777-00-00-488 / REGON 004870933 / Kapitał Zakładowy: 434 256 000,00 PLN

5. The organizer of Poznań Game Arena reserves the right to refuse accreditation if the submitted media outlet does not align with the event's profile, is not regularly updated, does not meet the criteria listed in point 3, or if too many applications have been received from a single editorial team/channel/account.
6. The deadline for submitting accreditation applications is October 21, 2026, at 10:00 a.m.
7. Accreditation entitles the holder to a single entry each day of the fair, i.e., one entry on Friday (October 23), one entry on Saturday (October 24), and one entry on Sunday (October 25);
8. In exceptional circumstances, re-entry to the fairgrounds on the same day is permitted. In such cases, the accredited person should go to the Customer Service Desk (located at each entrance to the MTP grounds), where, after successful identity verification, a single-use admission ticket will be issued.
9. Accreditation does not authorize entry to the MTP Poznań Expo grounds during the event.

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